



ELIZABETH PORTER

DESIGNER

OBJECTIVE

To obtain a job within my field based on my skills, experience, and talent where I can build upon my career.

EXPERIENCE

OWNER / DESIGNER / LEADER

JANUARY 2009 - AUGUST 2019

Owned and operated arts business. Created various designs and materials for clients worldwide including, hand-dyed and handwoven textiles, business logos, marketing materials, and more. Made designs of my own creation as well as working collaboratively with clients on custom designs. Successfully managed retention-marketing, workflow, customer relations, and financials. Made and increased revenue goals year after year.

COSMETOLOGIST

JUNE 2012 - MARCH 2014

Built strong customer relationships by providing excellent service to new and loyal clients. Consistently sought out new fashion and product knowledge to act as expert in hairstyling and product education. Achieved personal and salon goals in sales, promotions, and service quality. Collaborated with team to develop and execute visual merchandising strategy to increase brand awareness.

COSMETOLOGIST

OCTOBER 2005 - MARCH 2008

Communicated with clients daily to ensure excellent service was given based on the platinum customer service rule. Steadily increased client base and improved sales numbers. Worked with peers and leaders to implement strategic plans and increase margin.

CONTACT

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EDUCATION

🎓 RASMUSSEN UNIVERSITY
A.S. Graphic Design
2021

